



Yazmi Announces Platinum Sponsorship of eLearning Africa 2015

Yazmi to showcase cost-effective satellite-enabled educational tablet solution May 20-22, 2015

Silver Spring, Maryland, USA – Yazmi USA, LLC ("Yazmi") is pleased to announce that it is the Platinum Sponsor of eLearning Africa 2015, to be held at the African Union Headquarters in Addis Ababa, Ethiopia from May 20-22, 2015. The annual eLearning Africa conference brings together attendees from government, industry, and academia in the largest forum of its kind focused on the use of ICT for training, education and development in Africa.

"Yazmi is pleased to be the Platinum Sponsor of eLearning Africa 2015 for the second consecutive year," said Mr. Noah Samara, Chairman and CEO of Yazmi, "The future of Africa lies in unleashing the potential of its youth through education. Yazmi believes that education is the key to Africa's transformation, and we are excited to showcase our satellite-to-tablet system designed to deliver educational content directly to students and teachers. We look forward to exhibiting our innovative technology to attendees, policy makers and educators from across Africa and around the world."

Yazmi team members and partners will be located at the Yazmi booth in the exhibit hall to answer questions. Live satellite-to-tablet video demonstrations will be held regularly during exhibition hours.

Mr. Noah Samara will be delivering a keynote address, entitled "Technology for Learning: Limitations and Opportunities" during the Opening Plenary on Wednesday, May 20 from 17:30 to 19:00.

Yazmi executive staff are also giving several presentations during the conference, including the following:

- Thursday, May 21 (Session TEA30, 16:30-17:30, Small Conference Hall 2)
Dr. Srinivasan Rangarajan, "Satellite-Linked Affordable Tablets for Education (SLATE)"
- Friday, May 22 (Session MOB42, 11:45-13:00, Small Conference Hall 1)
Rakesh Kollarrakal, "R(evolution)ary Learning"

About Yazmi:

Yazmi USA, LLC (Yazmi) offers the Yazmi System, which is a satellite-enabled learning technology platform designed for rural, remote and low-income regions of Africa, Asia and the Middle East. The Yazmi System includes the Odyssey™ satellite-enabled tablet computer and the Yazmi constellation of data multicasting satellites. Governments and private school operators purchase and distribute Odyssey tablets to students and teachers for use at school and home. Yazmi then provides satellite connectivity for distribution of approved curricular content and supplementary materials to the tablets. The Yazmi System can deliver live video lectures as well as e-books, apps, and preparatory materials while eliminating the need for expensive Internet access. For more information, please visit www.yazmi.com or contact Yazmi at [info\[at\]yazmi.com](mailto:info[at]yazmi.com).

About eLearning Africa 2015:

Organized by ICWE, eLearning Africa is the largest gathering of eLearning and ICT supported education and training professionals in Africa, enabling participants to develop multinational and cross-industry

contacts and partnerships, as well as to enhance their knowledge, expertise and abilities. eLearning Africa 2015 will be held at the African Union Headquarters in Addis Ababa, Ethiopia from May 20-22, 2015. For more information, visit the eLearning Africa 2015 website at www.elearning-africa.com.

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